



**Tim Hodson,**  
Editorial Director

# A Selection of Varieties and a Variety of Selections

**E**very year, we return from our annual trek to California for Spring Trials and are faced with the challenge of selecting the new varieties that will be covered in the magazine.

We see hundreds of new introductions as we tour the breeder sites, and each of them has its own merits, but unfortunately we do not have enough space to cover all of them in the magazine.

On page 18, you can read about *some* of this year's eye-catching "Show Stoppers." You can see additional varieties that debuted this spring on our website [www.CaliforniaSpringTrials.com](http://www.CaliforniaSpringTrials.com), as well as on our Flickr page ([www.flickr.com/photos/lgr-and-gpn](http://www.flickr.com/photos/lgr-and-gpn)). There, you can read about and see photos of many more varieties that were introduced in April. You can also get updates from many of the breeders and other companies that exhibited this year at Hort TV

@ Spring Trials on [www.gpnmag.com](http://www.gpnmag.com).

Did you go to Spring Trials this year? What did you think of the new introductions? What were your favorites? Send an e-mail to [thodson@sgcmail.com](mailto:thodson@sgcmail.com) and let me know.

## Notice Anything Different?

This issue marks the debut of our brand-new look. In the past few months, our graphic designer, Maria Choronzuk, has been working diligently to develop it — and we're thrilled to unveil it to you this month!

It has been a few years since there were any significant changes to the pages of *GPN*, so we put Maria to the challenge. She designed a new logo, chose an easy-to-read body-copy font and a color palette to create a fresh, updated overall look.

And while our appearance may have changed, our award-winning editorial content has not. And it won't!

As we have been for the past 20 years, we are still committed to delivering the information you need to help you do your job better and succeed in today's challenging marketplace.

What do you think of the new look? Again, drop me a line at [thodson@sgcmail.com](mailto:thodson@sgcmail.com). I'd love to hear from you. ☺

(847) 391-1019  
[thodson@sgcmail.com](mailto:thodson@sgcmail.com)  
[www.facebook.com/thodson1](http://www.facebook.com/thodson1)  
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*Dr. Rick Schoellhorn shows Jasmina and me the new introductions from Proven Winners.*



## EDITORIAL

Editorial Office	847.391.1019
Tim Hodson <a href="mailto:thodson@sgcmail.com">thodson@sgcmail.com</a>	Editorial Director
Paige Worthy <a href="mailto:pworthy@sgcmail.com">pworthy@sgcmail.com</a>	Managing Editor
Jasmina Radjevic <a href="mailto:jradjevic@sgcmail.com">jradjevic@sgcmail.com</a>	Associate Editor
Maria Choronzuk <a href="mailto:mchoronzuk@sgcmail.com">mchoronzuk@sgcmail.com</a>	Graphic Designer
Adam Terese <a href="mailto:aterese@sgcmail.com">aterese@sgcmail.com</a>	Custom Media Manager
Jim Barrett	Consulting Editor

## ADVERTISING

Sales Office	847.391.1056
Bob Bellew <a href="mailto:bbellew@sgcmail.com">bbellew@sgcmail.com</a>	Vice President, Group Publisher
Amanda McAdam <a href="mailto:amcadam@sgcmail.com">amcadam@sgcmail.com</a>	Integrated Media Consultant
Kimberly Sammartino <a href="mailto:ksammartino@sgcmail.com">ksammartino@sgcmail.com</a>	Integrated Media Consultant
Donna Aly <a href="mailto:daly@sgcmail.com">daly@sgcmail.com</a>	Classified Advertising Manager
Jill Smith <a href="mailto:jsmith@sgcmail.com">jsmith@sgcmail.com</a>	Sales & Marketing Associate

## STAFF

Circulation Office	847.391.1042
Mike Serino <a href="mailto:mserino@sgcmail.com">mserino@sgcmail.com</a>	Director of Circulation
For list rental information, call John Ganis at 914.368.1024	
Vickie Crews-Anderson <a href="mailto:vcrewsanderson@sgcmail.com">vcrewsanderson@sgcmail.com</a>	Director of Marketing and Communications
Sandi Stevenson <a href="mailto:sstevenson@sgcmail.com">sstevenson@sgcmail.com</a>	Director of Creative Services
Michelle Pak <a href="mailto:mpak@sgcmail.com">mpak@sgcmail.com</a>	Advertising Coordinator

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