

Tim Hodson, **Editorial Director**

Take Good Care of Your Health

he health of the plants in your greenhouses corellates directly to the health of your business. If your plants aren't healthy then, most likely, your bottom line is probably looking a little sickly too.

To help you produce healthy and profitable plants, GPN is introducing the 2014 Plant Health Management Conference. The one-day conference will take place Oct. 7, in Grand Rapids, Michigan.

The program is designed for growers and greenhouse personnel to learn about the latest disease identification, integrated pest management and plant growth strategies.

Our all-star lineup of presenters includes Jim Barrett, University of Florida; Erik Runkle, Michigan State University; Roger Styer, Styer's Horticultural Consulting; Sally Miller, Ohio State University; Jamie Gibson, Syngenta; Janna Beckerman, Purdue University; Paul Pilon, Perennial Solutions; and Veronica Cevantes, BioBest.

The conference also will feature tabletop exhibits of the latest products and services from industry vendors.

So if you are looking for ways to grow healthier plants ... and to grow your bottom line, Grand Rapids is the place to be in October!

To learn more about the conference or to register to attend, please visit www.gpnmag.com/planthealth.



The majority of the Class of 2014 of GPN's 40 Under 40

MANAGEMENT

CONFERENCE

Congrats Again to the Class of '14

Last month at Cultivate'14, we had a chance to recognize (in person) the majority of the Class of 2014 of GPN's 40 Under 40.

It was amazing to see so much talent and creativity all in

Stay tuned to www.gpnmag.com because in the coming weeks we will begin taking nominations for the Class of 2015.

> (847) 391-1019 thodson@sgcmail.com www.facebook.com/thodson1 www.twitter.com/gpnmag



EDITORIAL

Editorial Office 847.391.1019 Tim Hodson **Editorial Director** thodson@sgcmail.com

Jasmina Dolce **Managing Editor** idolce@sqcmail.com

Pete Mihalek **Retail Editor** pmihalek@sgcmail.con

Abby Kleckler **Associate Editor** akleckler@sacmail.com

Kelsey Craig Jim Barrett

Consulting Editor

Graphic Designer

Integrated Media Consultant

ADVERTISING

Sales Office 847.391.1056 **Bob Bellew** Vice President. **Group Publisher** bbellew@sacmail.com **Integrated Media Consultant** Amanda McAdam

Kimberly Sammartino

Donna Aly Classified Advertising Manager daly@sgcmail.com Michael Porcaro **Marketing Director** mporcaro@sacmail.com Tina Kanter **Sales & Marketing Associate**

STAFF

tkanter@sgcmail.com

Circulation Office 847.391.1043 **Doug Riemer Director of Audience Development** driemer@sqcmail.com

• For list rental information, call Geffrey Gardner at 845.201.5331 Lois Hince **Manager of Editorial & Creative Services** Ihince@sqcmail.com

Lyn Hennessey nnessey@sgcmail.com **Advertising Coordinator**

EDITORIAL ADVISORY BOARD

Deena Altman Altman Specialty Plants **Kurt Becker** Dramm Corporation **Marshall Dirks** Proven Winners Jim Faust Clemson University **Dave Edenfield** McConkey Co. Perennial Solutions Consulting **Paul Pilon** Stan Pohmer Pohmer Consulting Group **Rich Reilly** Rough Brothers Sustainability Services Jim Snyder Lloyd Traven Peace Tree Farm Ball Horticultural Co. Dianna Turner

CORPORATE

Karla A. Gillette **Edward Gillette** Ann O'Neill Rick Schwer **David Shreiner** Harry Urban Diane Vojcanin

Joel Hughes Halbert S. Gillette

Chairperson President, CEO **Senior Vice President Senior Vice President** Senior Vice President, CFO **Vice President, Events** Vice President, **Custom Media & Content Management** Vice President, Information Technology Chairman Emeritus (1922-2003)



2011, 2009 & 2006 **Eddie Gold Award Winners** 2011, 2010, 2009, & 2008 **Tabbie Award Winners**