



Tim Hodson,
Editorial Director

Things to Remember

As we get ready to close the books on 2013, now is a good time to pause and reflect on the things that have happened this year. It's been a busy year and I am sure a lot has happened, but five years from now what will you remember about 2013? Ten years from now what will you remember? More importantly, why will you remember them?

From new varieties and unseasonal weather to a sluggish economy and your local housing market, take some time this month to review all of the different things, both good and bad, that affected your company during 2013.

Analyze (as much as you can) what happened and why it happened and what it means to you and your business. Maybe there are certain things you would like to forget and others you may never forget.

Once you have had a chance to reflect on this year, take the time to really think about your business philosophy and how the events of 2013 have affected it. Are they in line with your philosophy, or do you need to make some changes?

Looking back now before the year is completely over, consider those lessons you've learned that will help your business continue to grow in 2014.

December is a good month to do some thinking and philosophizing.




Don't Delay, Nominate Today!

Have you made your nominations for the Class of 2014 of *GPN's* 40 Under 40 yet?

The May 2014 issue of *GPN* will feature our third class of young movers and shakers in the horticulture industry and we need your nominations today.

We are looking for those horticulture industry leaders (under the age of 40) who have the people skills, the technical know-how, creativity, resourcefulness and compassion that separate them from the rest of the pack.

If you know someone who you think belongs in this special group, then go to www.gpnmag.com/40-under-40-nomination and nominate him or her today.

Oh, and by the way, happy holidays from the entire team at *GPN!* 

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