



Tim Hodson, Editorial Director
(847) 391-1019 • thodson@sgcmail.com

Excellent!

By now you probably have already noticed there is a new logo at the bottom of the cover of this issue of *GPN*.

Not to toot our own horn, but ...
HONK! HONK! HONK!

Yes, *GPN* was a gold medal winner at the 2006 Eddie Awards for editorial excellence that were handed out last month at a gala dinner ceremony in New York City. This prestigious awards competition is kind of like the Academy Awards for magazine editors — and we won for Best Picture.

The Eddies are industry-wide recognition of a publication's overall editorial quality. The awards are presented by *Folio*: magazine, the bible of the magazine publishing industry. Judged by a panel of editorial and publishing experts, the Eddie Awards competition evaluates magazines (business-to-business, consumer and association) on how well they fulfill their own mission statements, the quality of their editorial content and how the overall design and production supports that mission.

This year there were more than 2,200 entries in the Eddie Awards. *GPN* was honored as the top magazine in the "Business-to-Business: Agriculture/Farming" category. The competition in this category was pretty

stiff when you take a look at the other finalists: *Golfdom* magazine and *Farm Journal*. But in the end, the judges selected *GPN* as the gold award winner.

As you could imagine, the entire *GPN* editorial team and everyone at our parent company, Scranton Gillette Communications, is extremely proud of this award. It's always nice to get a little recognition — especially when we are recognized just for doing our jobs.

GPN's Proven Track Record

Winning the Eddie reaffirms what we already knew — that the editorial staff has a proven track record of delivering relevant content to the commercial greenhouse industry. For nearly 17 years, *GPN* has been the go-to resource to help fulfill the informational needs of growers like you.

Along with consulting editor Jim Barrett at the University of Florida, the entire editorial team works diligently to assemble the right editorial topics and put out the best magazine every month. A magazine that you can count on to deliver the kinds of solutions you want *and* need. That's what we have always done, and that is what we will continue to do.

We want to be sure we are providing you with the highest quality, need-to-know information, so your feedback is extremely valuable to us. We want to hear from you to make sure we continue to produce the industry's best magazine.

Did you see an article in *GPN* that really struck a chord with you? Are there topics you would like to see in future issues of *GPN*? Have you done something in your greenhouse that you think other readers might benefit from and could potentially be the topic of a *GPN* article?

We would love to hear from you, so do not hesitate to contact me and let me know. My E-mail address is thodson@sgcmail.com and my phone number is (847) 391-1019.

We've basked in our Eddie Award glory long enough, now it's time to get back to work.

Until next month...

Tim Hodson



GPN's 2006 Eddie Award



The award-winning GPN team, from the left, Catherine Evans, associate editor, Tim Hodson, editorial director, Meghan Boyer, associate editor, and Kelley Murphy, graphic designer.