Education Is Key in 2018

Last year was monumental in regard to cannabis legislation. California, Massachusetts, Nevada and Maine voted on and approved the legalization of recreational



marijuana — joining Washington, Colorado, Alaska, Oregon and Washington, D.C. Today, 29 states approve some form of marijuana use, either medical or recreational. And we expect that number to continue to rise in coming years.

That being said, investors, cultivators and dispensers have been busy starting up and expanding

operations. And finding the best labor is crucial to this lucrative business sector. Many cultivators are looking to traditional horticulture to find experienced growers. Some are dedicated to extensive training and encouraging attendance at workshops and seminars.

We at GPN agree that education is key to this market, and next year we will be hosting a one-day seminar in Columbus, Ohio. On Saturday, July 14, 2018, all horticulture professionals interested in cannabis cultivation are invited to attend GPN's Cannabis

Conference at the Hyatt Regency Columbus to learn about current legislation, production practices, plant health, financing and more. To learn more, go to bit.ly/CannabisConf.

More information will be available in the coming months, so be on the lookout for a formal invite. You will not want to miss this opportunity!

In the meantime, look to the following pages for interesting statistics, information on cannabis breeding, production guidelines and new products available to the market.

Feel free to contact me with any questions about our upcoming conference or to share feedback as you explore cannabis production. ❖

Jasme Blee

Jasmina Dolce
Managing Editor
GPN Magazine
616.520.2162 • jdolce@greatamericanpublish.com

