

SETTING THE STANDARD

The individuals that make up GPN's 40 Under 40 Class of 2018 are setting the standard for excellence in the horticulture industry. Their dedication and commitment set them apart from the rest of the pack — and will continue to do so for years to come.

In this issue, you will learn about 40 of the people who will be responsible for the future of the many different aspects that make up the horticulture industry.

Owner, president, chief operating officer, head grower, new product development manager, director of continuing education, soil scientist, retail manager and chief daymaker ... these are just some of the job titles of the members of this year's class.

They represent the entire spectrum of our industry — from seed development to selling the final product at retail and beyond.

All 40 of these men and women were nominated by their peers for their diverse accomplishments in their professional as well as their personal lives. As you will learn, these emerging superstars have a wide range of interests that help define who they are.

We started our 40 Under 40 program back in 2012 because we wanted to provide the rest of the horticulture industry with a glimpse into the future. This year's class does just that. They join the previous 240 alums who will help decide where our industry is headed and, more importantly, how we are going to get there.

All 40 members of the Class of 2018 should be on your radar. How many members of this year's class do you know? You can start to get to know them by turning to page 14.

By the way, we will be recognizing the Class of 2018 at a special reception during Cultivate'18 this July in Columbus, Ohio. If you are attending Cultivate this summer, be on the lookout for them!

COMING IN JULY

This summer, GPN will be presenting a full-day educational seminar to provide growers with the insight, tips and guidelines for success in the cannabis market.

The GPN Cannabis Conference will take place July 14, at the Hyatt Regency in Columbus, Ohio.

Anyone interested in entering the cannabis market will have an opportunity to learn about the different business considerations growers must deal with in this emerging market along with production guidelines and best practices for producing cannabis.

There will also be a panel discussion to learn about real world solutions when it comes to growing cannabis.

You can find more information on the conference or register to attend online at bit.ly/CannabisConf.



616.520.2161
 thodson@greatamericanpublish.com

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Forty under 40

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STAFF

EDITORIAL DIRECTOR

Tim Hodson, thodson@greatamericanpublish.com
 616.520.2161

MANAGING EDITOR

Jasmina Dolce, jdolce@greatamericanpublish.com
 616.520.2162

RETAIL EDITOR

Abby Kleckler, akleckler@greatamericanpublish.com
 616.520.2163

CUSTOM CONTENT MANAGER

Jess Schmidt, jschmidt@greatamericanpublish.com
 616.520.2141

CREATIVE DIRECTOR

Kristina Howell, khowell@greatamericanpublish.com
 616.520.2168

GRAPHIC DESIGNER

Amanda Mackey, amackey@greatamericanpublish.com
 616.520.2157

DIGITAL DESIGNER

Allison McKenzie, amckenzie@greatamericanpublish.com
 616.520.2142

PRODUCTION ASSISTANT

Samantha Orsi, sorsi@greatamericanpublish.com
 616.520.2148

AUDIENCE DEVELOPMENT

Becky Stovall, bstovall@greatamericanpublish.com
 616.520.2138

GROUP MARKETING DIRECTOR

Melissa Gray, mgray@greatamericanpublish.com
 616.520.2153

ACCOUNTING/BILLING

Sally Ostman, sostman@greatamericanpublish.com
 616.520.2136

COO & DIRECTOR OF CUSTOM MEDIA

Kimberly Baker, kbaker@greatamericanpublish.com
 616.520.2135

CEO

Matt McCallum, mmccallum@greatamericanpublish.com

ADVERTISING

VICE PRESIDENT, GROUP PUBLISHER

Bob Bellew, bbellew@greatamericanpublish.com
 616.520.2164

INTEGRATED MEDIA CONSULTANT - EAST COAST

Tiffany O'Kelley, tokelley@greatamericanpublish.com
 616.520.2172

INTEGRATED MEDIA CONSULTANT - WEST COAST

Kimberly Sammartino, ksammartino@greatamericanpublish.com
 630.901.4735

CLASSIFIED ADVERTISING MANAGER

Kim Meyers, kmeyers@greatamericanpublish.com
 616.520.2137

SUBSCRIPTIONS

CIRCULATION OFFICE

616.520.2138

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GREAT AMERICAN MEDIA SERVICES INC.

P.O. Box 128, Sparta, Michigan 49345

Phone: 616.887.9008 • Fax: 616.887.2666

Email: frontdesk@greatamericanpublish.com



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