

Chat ROOM

Editor's Note: In January, we began sending out a monthly survey to our readers on a variety of topics. Chat Room is the new monthly feature that reports those survey results. This is a perfect venue to get to know your peers and where you stand in different categories. Do you have a question you want us to ask? Contact managing editor, Jasmina Dolce, at jdolce@greatamericanpublish.com.

In this month's edition of Chat Room, we asked our readers about young plant production, current trends, and top spring sellers. Here's what you had to say.

Do you produce young plants?

77% said
YES!

HALF OF THE RESPONDENTS said they dedicate **25% or less** TO YOUNG PLANT PRODUCTION.



For 12% of them, young plants make up the **MAJORITY** of their business!

Despite disease issues in the past few years, *Impatiens walleriana* continues to be a hot seller at retail.

44% of you
grow it.

Of those, **more than 75%** say they are **not affected** by *Impatiens Downy Mildew*.

What has been your most in-demand product for your customers in 2019?

Hanging baskets

Petunias

Coleus

Tomatoes

Calibrachoas

Tropicals

Roses

Do you grow vegetables, fruits or herbs?



How much of your production is dedicated to edible varieties?



Approximately 75% said edibles take up less than 25% of their production.

Only **5%** said edibles take up **more than 75%.**

