

Chat ROOM

Editor's Note: In January, we began sending out a monthly survey to our readers on a variety of topics. Chat Room is the new monthly feature that reports those survey results. This is a perfect venue to get to know your peers and where you stand in different categories. Do you have a question you want us to ask? Contact managing editor, Jasmina Dolce, at jdolce@greatamericanpublish.com.

This month, we asked readers about their 2019 poinsettia plans, top-selling perennials and vegetable production. Here's what they had to say.

Will you be growing poinsettias for the 2019 season?

36% SAY YES!



According to **25%** of those respondents, **HEAT DELAY HAS CAUSED ISSUES** with their poinsettia crop in the past.

Turn to page 26 to learn more about managing heat delay risks.

For those of you that grow edibles ...

90% GROW TOMATOES



80% GROW PEPPERS



47% GROW MELONS



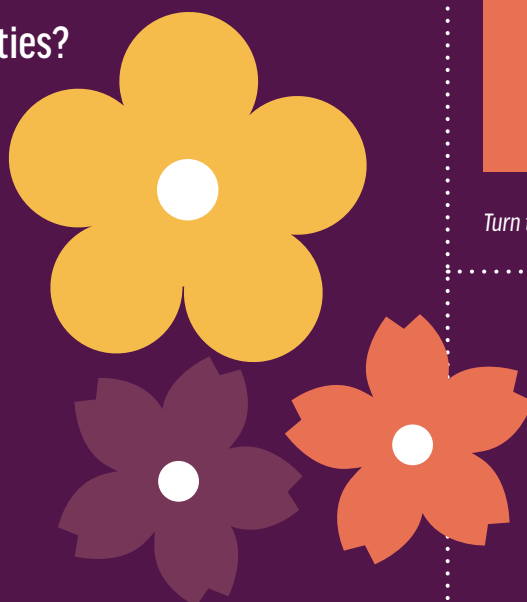
17% GROW POTATOES



Turn to page 22 to learn about new award-winning edibles in these crop categories.

Do you grow perennial varieties?

NEARLY 60% SAY YES!



Of those, **60%** say perennials make up **LESS THAN 20% OF THEIR PRODUCTION** while **15%** say perennials make up **MORE THAN 80%**.

What are some of your top-selling perennials?

Hemerocallis

Hosta

Salvia

Echinacea

Lavender



Turn to page 30 to learn how to increase your profits with perennials.