

Chat ROOM

Editor's Note: In January, we began sending out a monthly survey to our readers on a variety of topics. Chat Room is the new monthly feature that reports those survey results. This is a perfect venue to get to know your peers and where you stand in different categories. Do you have a question you want us to ask? Contact managing editor, Jasmina Dolce, at jdolce@greatamericanpublish.com.

This month, we asked readers about late-summer performance, plans for fall, water filtration and inventory management. Here's what they had to say.

Do you have a formal system in place to sanitize/filter recirculated irrigation water?



**MORE than
80% DO NOT!**

Turn to page 26 to learn why you may want to implement a filtering system.

Autumn is just around the corner. Is your operation up and running during the shoulder season?

**More than 85%
SAID YES!**

What crops do you produce August through October?

Cool-season vegetables

Mums

Pansies

Asters

Shrubs

Perennials

Cannabis

Poinsettias

Grasses



The peak of summer 2019 is now behind us. Which varieties have been your top-performing sellers late into the season?

- » **Supertunia petunias**
- » **Wave petunia baskets**
- » **SunPatiens impatiens**
- » **Sombrero echinacea**
- » **Titan vinca**

**AS WELL AS
ASSORTED**

**pentas, zinnias,
begonias, lantanas
and succulents**



Have you implemented a system for inventory management?

**More than
60% DO NOT!**

Turn to page 38 to learn how you can improve your supply chain.



All of the above have been **AWARDED FOR THEIR PERFORMANCE!**

Turn to page 16 to learn more.