

Chat ROOM

Editor's Note: In January, we began sending out a monthly survey to our readers on a variety of topics. Chat Room is the new monthly feature that reports those survey results. This is a perfect venue to get to know your peers and where you stand in different categories. Do you have a question you want us to ask? Contact managing editor, Jasmina Dolce, at jdolce@greatamericanpublish.com.

This month, we asked readers about biological controls, transportation costs and efficiencies, and dahlia production. Here's what they had to say.

Have your transportation costs gone up in 2019?

70% said **YES!**

61%

own their own trucks/trailers



22%

rent trucks/trailers



48%

ship using common carrier



Turn to page 24 for more information about efficient shipping.

2019 was named "Year of the Dahlia" by the National Garden Bureau. Did you grow dahlias this year?

44% SAID **YES!**

Turn to page 36 to learn about top-performing dahlias.

Do you use biopesticides in your operation?

54%
YES

46%
NO

If so, why have you chosen to use biological controls and what have been the benefits?

» **LESS** chemical exposure

» Customer **PERCEPTION**

» **SAFER** for the environment

» Worker **SAFETY**

» **EASIER** on pollinators

» **Reduced REI**

Turn to page 20 to learn about new biopesticide options.