

# Chat ROOM

*Editor's Note: Each month, we send out a survey to our readers on a variety of topics and report the results here. Chat Room is a perfect venue to get to know your peers and where you stand on different issues affecting the industry. Do you have a question you want us to ask? Contact managing editor, Jasmina Dolce, at [jdolce@greatamericanpublish.com](mailto:jdolce@greatamericanpublish.com).*

This month, we asked our readers about lantana production, shrubs, operation investments and resolutions for 2020. Here's what they had to say.

2020 has been designated the "Year of the Lantana" by the National Garden Bureau.

## NEARLY 60% OF YOU GROW LANTANA!

Which series/varieties of lantana have been your top performers?

You said...

- » **Lucky**
- » **Bandana**
- » **Landscape Bandana**

- » **New Gold**
- » **Landmark**
- » **Luscious**

Turn to page 22 to learn about trends in lantana.

Do you grow shrubs/woody ornamentals?

**50% SAID YES!**

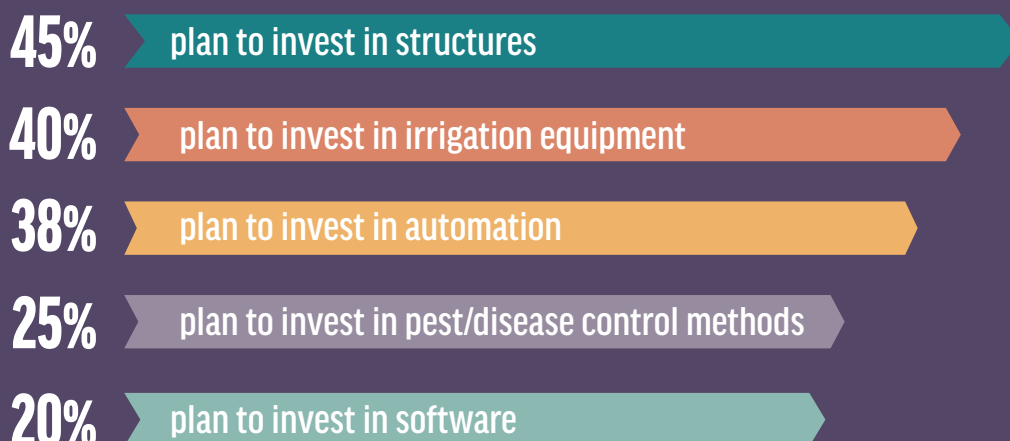
Of those, 60% **DEDICATE LESS THAN 20%** of production space to shrubs. **BUT 12% DEDICATE MORE THAN 75%** of production space.

Turn to page 28 for tips on shrub production.

Are you looking into making any investments/updates to your operation in 2020?

**NEARLY 70% SAID YES!**

Of those...



2020 is here! If you had to make a New Year's resolution for your business, what would it be?

Some of your clever responses...

- “ To stick with a schedule no matter what else pops up!
- “ To be brave enough to start a second location.
- “ Be less serious and have more fun at work.
- “ Diversify plant material to make things less seasonal and more year-round.
- “ Talk to employees more and individually.
- “ To be more deliberate in our marketing efforts.
- “ More family-like atmosphere.