

Chat ROOM

Editor's Note: Each month, we send out a survey to our readers on a variety of topics and report the results here. Chat Room is a perfect venue to get to know your peers and where you stand on different issues affecting the industry. Do you have a question you want us to ask? Contact editor, Jasmina Dolce, at jdolce@greatamericanpublish.com.

This month, we asked readers about Mother's Day and overall spring 2021, using rooting hormones and fall planning. Here's what they had to say.

How was Mother's Day 2021?

MORE THAN 45% SAID SALES WERE UP!

Now that spring peak season is behind us, did you have enough supply to meet the demand for plants?

52% SAID YES!

Which items have been your top sellers this season?

You said:

- Wave petunias
- SunPatiens
- Geraniums
- Begonias
- Vinca
- Succulents
- Hanging baskets
- Hostas
- Perennials
- Foliage plants
- Vegetables



Do you use rooting hormones on your crops?

42% SAID YES!

Which crops have you found to be difficult or slow to root?

You said:

- Lantana
- Hydrangea
- Herbs
- Phlox
- Woody perennials



Turn to page 16 to learn about rooting hormones.

Do you grow/sell rudbeckia?

60% SAID YES

Turn to page 30 to learn about a new rudbeckia series.

Have you experienced any challenges with rudbeckia?

The majority echoed:

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We should grow more.

Not able to keep up with demand.

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What fall crops do you plan to grow/sell this year?

- Rudbeckia
- Mums
- Asters
- Pansies
- Ornamental cabbage/kale
- Celosia
- Grasses
- Coleus
- Dianthus
- Cyclamen