

# Chat ROOM

*Editor's Note: Each month, we send out a survey to our readers on a variety of topics and report the results here. Chat Room is a perfect venue to get to know your peers and where you stand on different issues affecting the industry. Do you have a question you want us to ask? Contact editor, Jasmina Dolce, at [jdolce@greatamericanpublish.com](mailto:jdolce@greatamericanpublish.com).*

This month, we asked readers about veggie production, combination baskets and pollinator-friendly plants. Here's what they had to say.

Do you grow/sell vegetables, fruits and/or herb varieties?

OVER **70%** SAID **YES!**

OF THOSE,

**40% PLANT FROM SEED,**  
**15% PLANT FROM STARTS,**  
**45% PLANT BOTH SEED AND STARTS.**

Which edible crops do you grow/sell?

**70%**

**Tomato**

**68%**  
**Pepper**



**59%**  
**Cucumber**



**60%**  
**Herbs**



**46%**  
**Lettuce/greens**



Turn to page 36 to learn about new growing methods for edible varieties.

Do you grow/sell combination baskets?

OVER **50%**  
**SAID YES!**

**38%**  
**create your own mixes**

**12%**  
**use breeders' recipe programs**

**50%**  
**USE BOTH**

Learn about new dynamic container recipes on page 42.

Do your customers request pollinator-friendly plants?

**60% SAID YES!**

Some of your favorite pollinator-friendly varieties are:

- **Asclepias**
- **Echinacea**
- **Buddleia**
- **Salvia**
- **Monarda**

Turn to page 38 to learn about an exciting new hummingbird magnet.