

Chat ROOM

Editor's Note: Each month, we send out a survey to our readers on a variety of topics and report the results here. Chat Room is a perfect venue to get to know your peers and where you stand on different issues affecting the industry. Do you have a question you want us to ask? Contact editor, Jasmina Dolce, at jdolce@greatamericanpublish.com.

This month, we asked readers about the 2021 season, fall crops, using biostimulants and buddleia production. Here's what they had to say.

Let's take a look back at the 2021 season. Which crops were the first to sell out?

SOME OF YOUR RESPONSES:

“ All annuals — hanging baskets and bowls. ”

“ Tomatoes, tomatoes, tomatoes. ”

“ Foliage, indoor and tropical plants. ”

“ Mixed planters. ”

“ Veggies and herbs. ”

“ Marigolds. ”

“ Groundcovers. ”

“ Coleus and lantana. ”

With the arrival of fall, share what you are growing/selling this time of year. **YOU SAID:**

“ Houseplants only. ”

“ Mums, aster, pansies. ”

“ Cabbage and kale. ”

“ Cut flowers. ”

“ Echinacea, rudbeckia, salvia, coreopsis. ”

“ Grasses and shrubs. ”

“ Cold-tolerant vegetables and annuals. ”

Do you use biostimulants in your production?

NEARLY 25% SAID YES!

Some crops you use biostimulants on are:

→ Echinacea

→ Cannabis

→ Fall annuals

→ Everything we grow

Turn to page 18 for more information on biostimulants.

Do you grow buddleia?

45% SAID YES!

Do you have any concerns/challenges with buddleia production? **YOU SAID:**

“ Winter hardiness can be dicey. ”

“ Claimed sizes seem a bit conservative. ”

“ Only when not watered properly. ”

“ Nothing significant. ”

Turn to page 34 to learn about an exciting new buddleia.

Compared to 2020, **MORE THAN 50%** said 2021 sales were up! While **30% SAID** sales were about the same.